

Librestream Partner Program

A welcome package for our valued Partners

INTRODUCTION

Welcome to the Librestream Partner Program

We are excited to have you join the Librestream partner network. As a valued partner, you have access to various marketing and sales enablement resources. This document provides more information about these resources.

A zip file has been provided to you and contains the following:

- + Authorized Partner Logo to include on your website
- + Librestream Logo and Brand Guidelines
- + Librestream Partner Logo and Guidelines
- + Librestream introduction presentation with speaker notes
- + Librestream platform overview
- + The market development fund program overview and business planning template
- + The Librestream Overview

Partner Program Assets and Guidelines

AUTHORIZED PARTNER LOGO TO INCLUDE ON YOUR WEBSITE & GUIDELINES

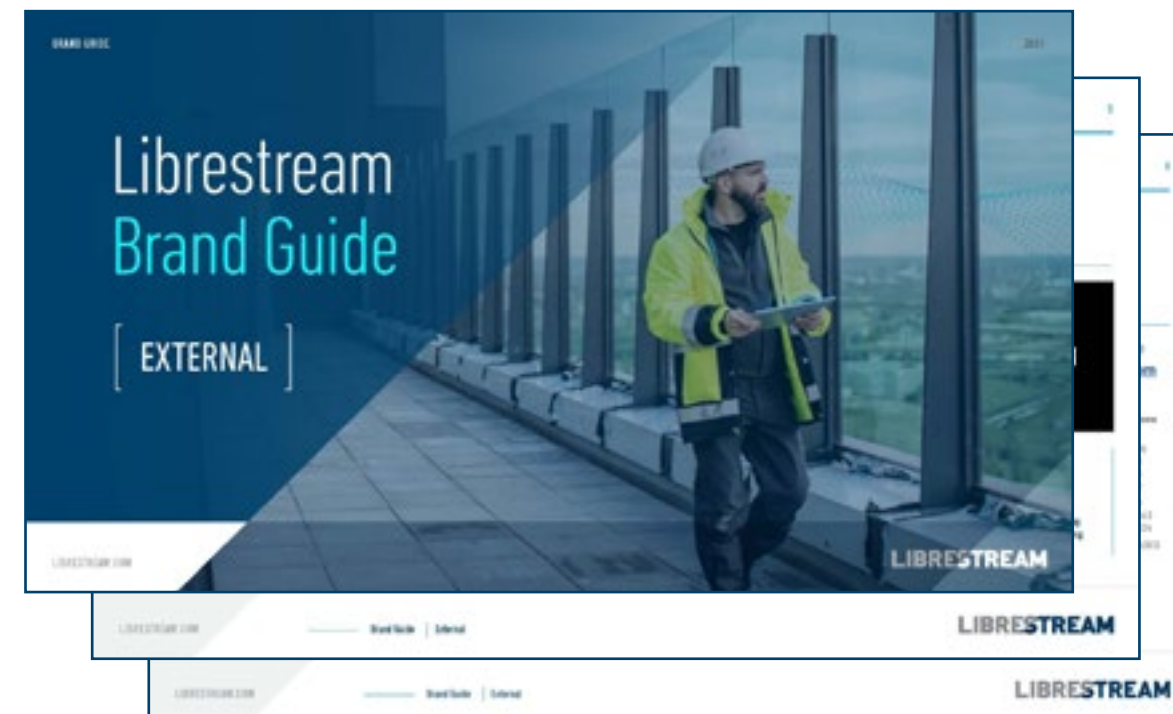


Please use this description for Librestream: Librestream transforms workforces through advanced AR and AI solutions that scale knowledge across businesses to enhance safety, efficiency and resiliency. With the Onsite augmented reality knowledge platform, Librestream helps workers and distributed teams gain immediate access to the content, people, relevant data, and guidance needed to solve business challenges.

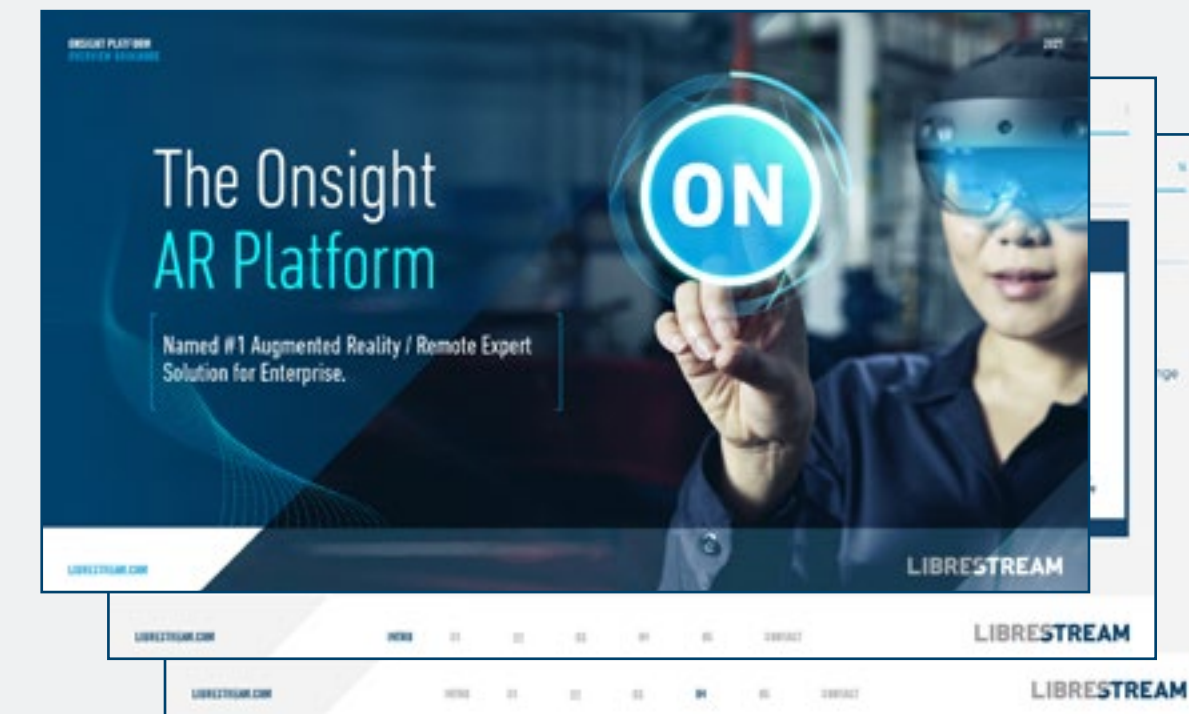
Visit Librestream at www.librestream.com and connect with us on LinkedIn, Facebook & Twitter.

Partner Program Assets and Guidelines

LIBRESTREAM LOGO AND BRAND GUIDELINES



LIBRESTREAM PLATFORM OVERVIEW



LIBRESTREAM

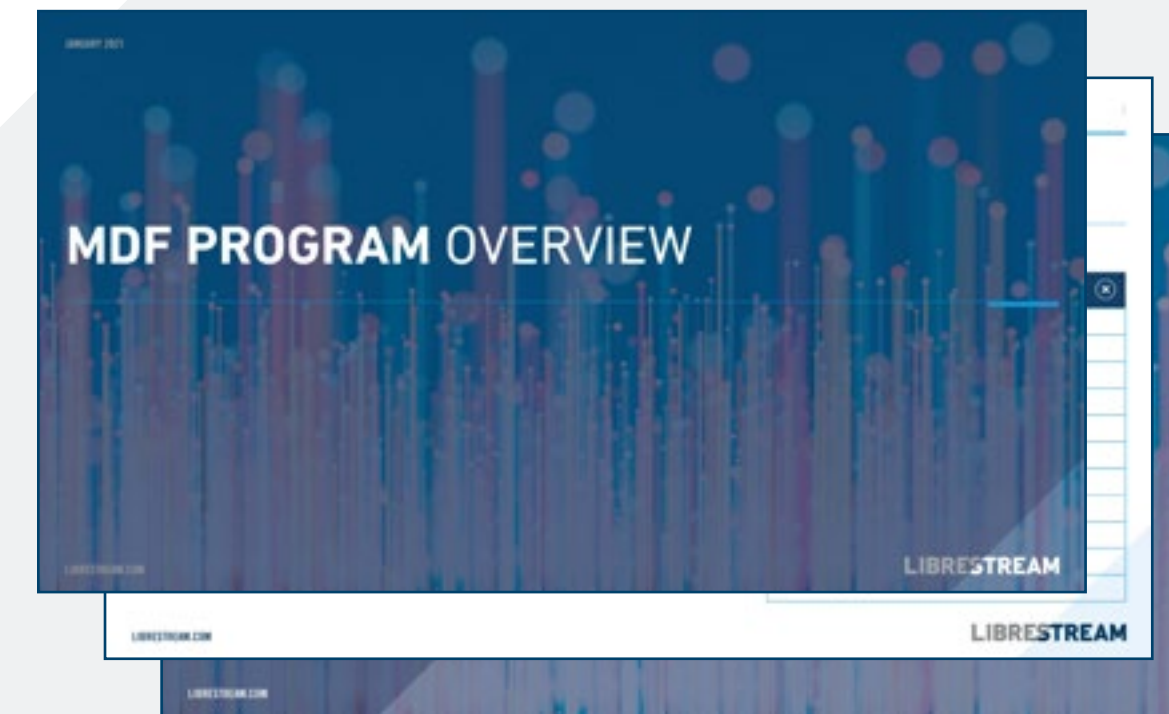
LIBRESTREAM

Please refer to the guidelines for any inquiries about how to use the Librestream logo

As detailed in your partnership agreement, any publication of our logo must be approved by the [Librestream marketing team](#).

Partner Program Assets and Guidelines

THE MARKET DEVELOPMENT FUND PROGRAM OVERVIEW AND BUSINESS PLANNING TEMPLATE



LIBRESTREAM INTRODUCTION PRESENTATION

- + Includes speaker notes
- + Designed to help your sales teams tell the Librestream story!
- + Complete with speaker notes to assist in delivering this message

THE LIBRESTREAM OVERVIEW

- + Details the history of Librestream and Onsite features and benefits
- + Provides links to relevant online resources
- + Outlines suggested qualifying questions for prospecting

Librestream Training

We understand that every customer has a unique organizational learning culture. Therefore, the Librestream team develops tailored training plans aligned to meet specific needs that result in knowledge retention. Our training program includes a variety of options to explore.

The Librestream training resources are available using this link: ['Just-in-Time' Training Materials - Librestream](#)

For specific training requirements, please reach out to [Fadi Kanaan](#) to request a kick-off meeting with Marni Russell – Director, Training Development and we can work together to develop a customized plan.



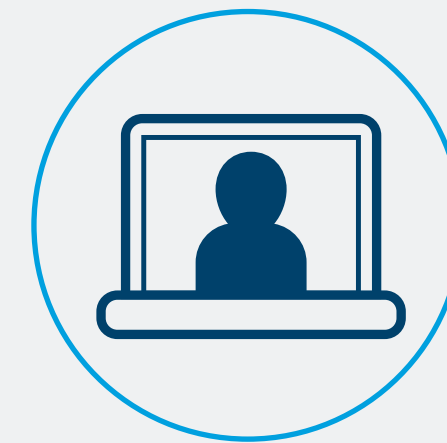
Train-the-Trainer Series



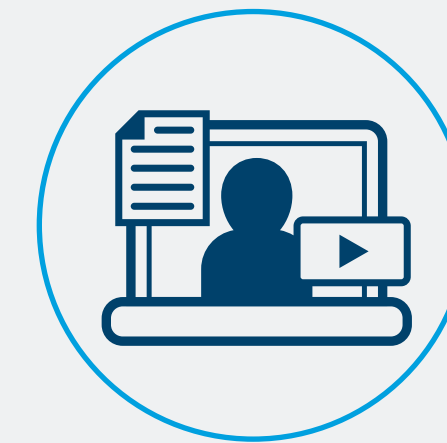
Self-Directed Micro-Learning Resources



E-Learning Courses



Virtual Instructor-Led Training



Blended Learning Approach



Training Certification

Social Engagement and Amplification

All partners are welcome to share relevant content via the below social channels. We are happy to provide imagery, if needed.

+ [LinkedIn](#)

+ [Facebook](#)

+ [Twitter](#)

Librestream will amplify social content from Partners based on the following criteria:

- + You tag Librestream and highlight the company, our products, or customer testimonials. When producing content about Librestream, please engage the [marketing team](#) for approval and planning.
- + You feature reports or statistics on the industry or related technology such as augmented reality. Librestream will share on social properties and/or blogs provided the content is not generated by a competitor.
- + We are sponsoring an event, together or separately such as an industry conference, user forum, etc

Librestream is always looking for the opportunity to build awareness of our products and services by way of blogs, social outreach, press releases, and use case stories. Please contact [Brittany MacLean](#) to engage with our PR team.

Partner Requirements

As part of your commitment to the Librestream partnership, we ask that you please provide the following to us:

- + Your company logo
- + Description of your company, 100-300 words
- + Librestream will feature your company logo and a description of your offering on our website under [‘Partners’](#)

Joint Business Planning

Librestream requires partners to work together with our sales and business development teams to complete an annual business plan. A blank copy of this document is included in your enablement kit.

Librestream requires partners to register joint opportunities online via the following link: [Register Opportunities](#)

For more information on business planning, pricing, demo’s and other inquiries please work with [Fadi Kanaan](#).

LIBRESTREAM

For more information contact info@librestream.com

Librestream values its partners and looks forward to working with you to build success together.